



POPULOUS

Iceland World Class Wellness Hotel

Concept Vision | June 2024



a ***world-class experience*** created by architecture ...



an *unforgettable experience* shared by people ...

CHAPTER III

situate in context

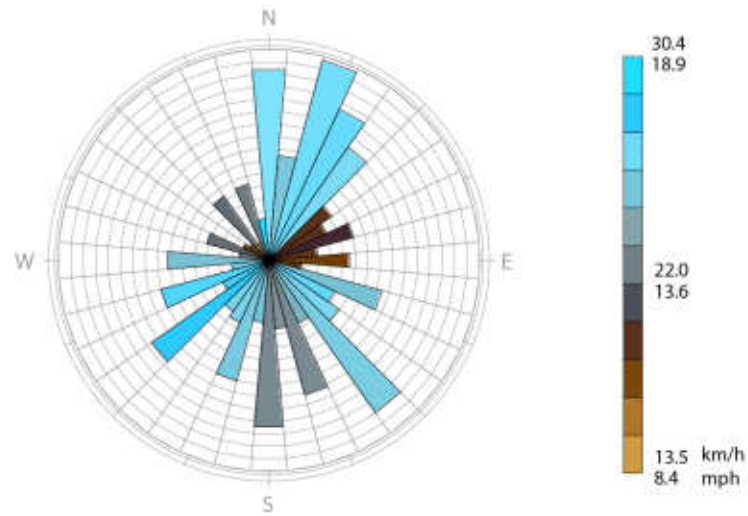
SITE AERIAL, NJARÐVÍK

REGION
ANALYSIS

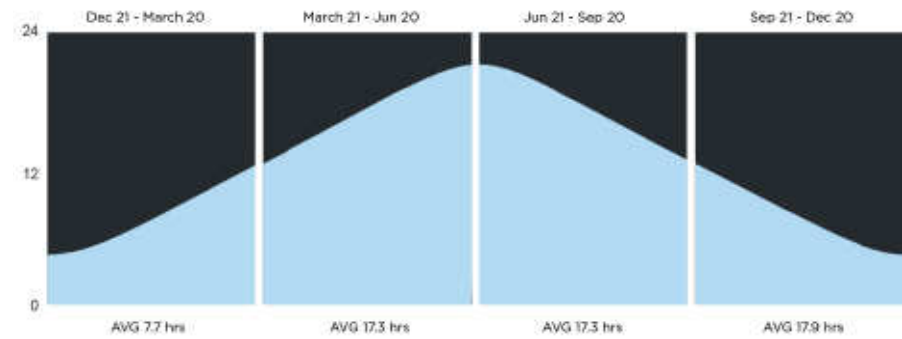


SITE ANALYSIS

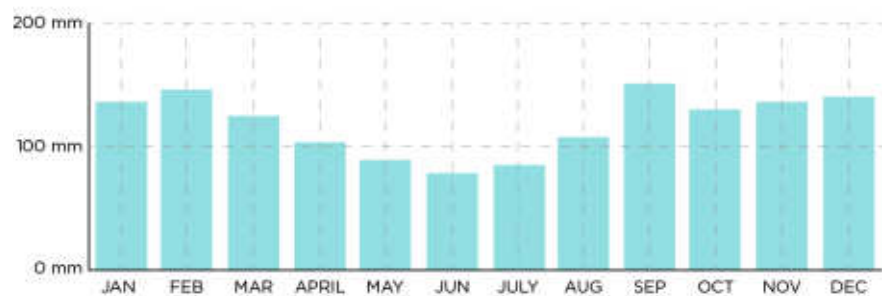
WIND ROSE



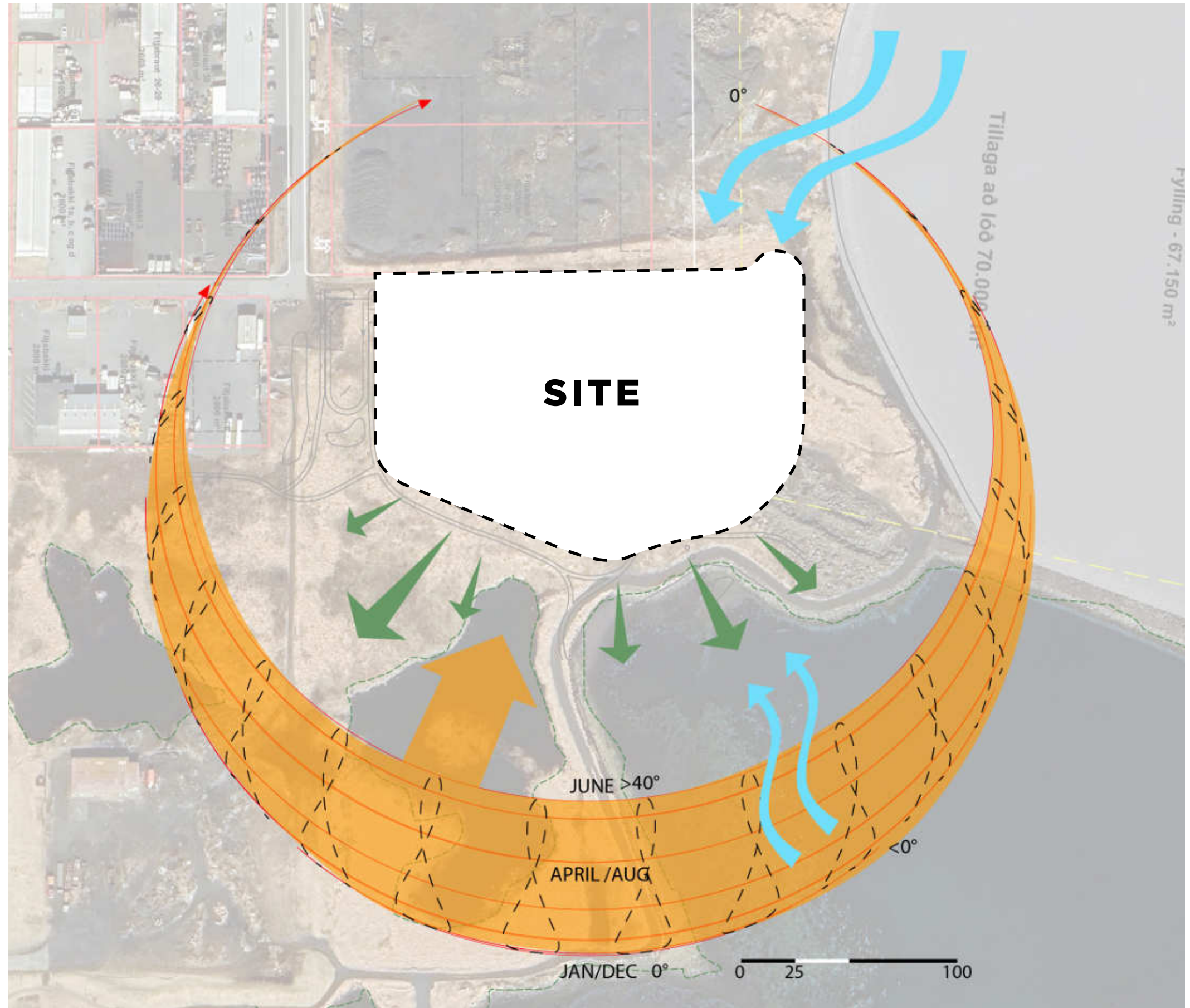
DAYLIGHT HOURS



PRECIPITATION



OPPORTUNITIES & CHALLENGES







OTHER PROJECT IN CONSTRUCTION

1:1000





201.8 m

15,181 m²

21,861 m²

26.8 m

141.3 m

33.7 m

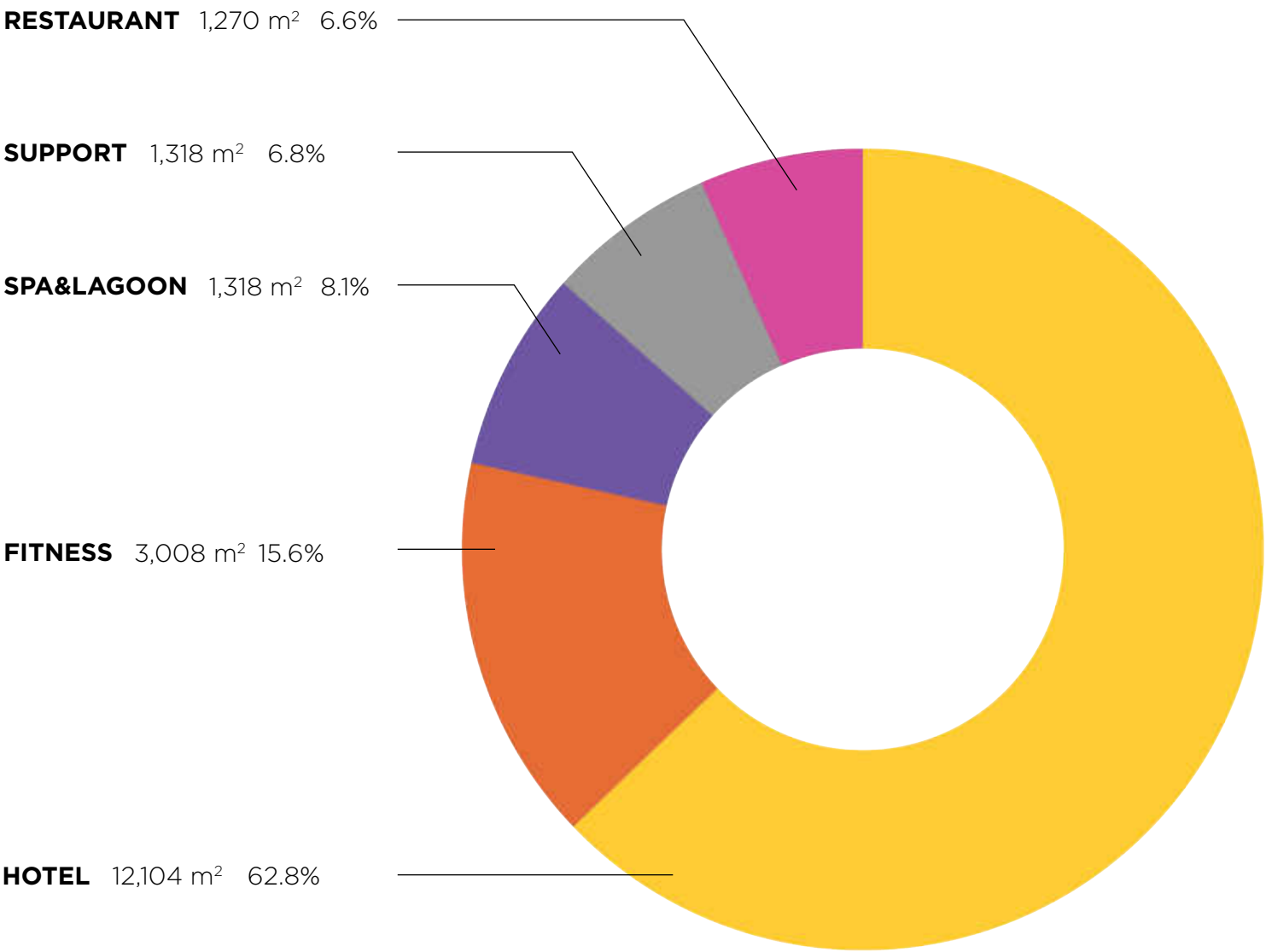
132.2 m

134.3 m

1:1000



P R O G R A M



TOTAL BUILDING
19,260 m²

SPA	Change Area + Lounge + Treatment	1047.5 m²
	Saunas + Relax Room + Plunge Pools	137 m²
LAGOON	SPA Lagoon	563 m²
	Adult Lagoon	891 m²
	Family Lagoon	606 m²
	Saunas	56 m²
	Lagoon Bar	100 m²
HOTEL	Lobby + Lounge + Meeting + Restaurant + Support	1,961 m²
	Hotel Rooms + Support	10,069 m²
PARKING	Surface:	121
	Underground:	211

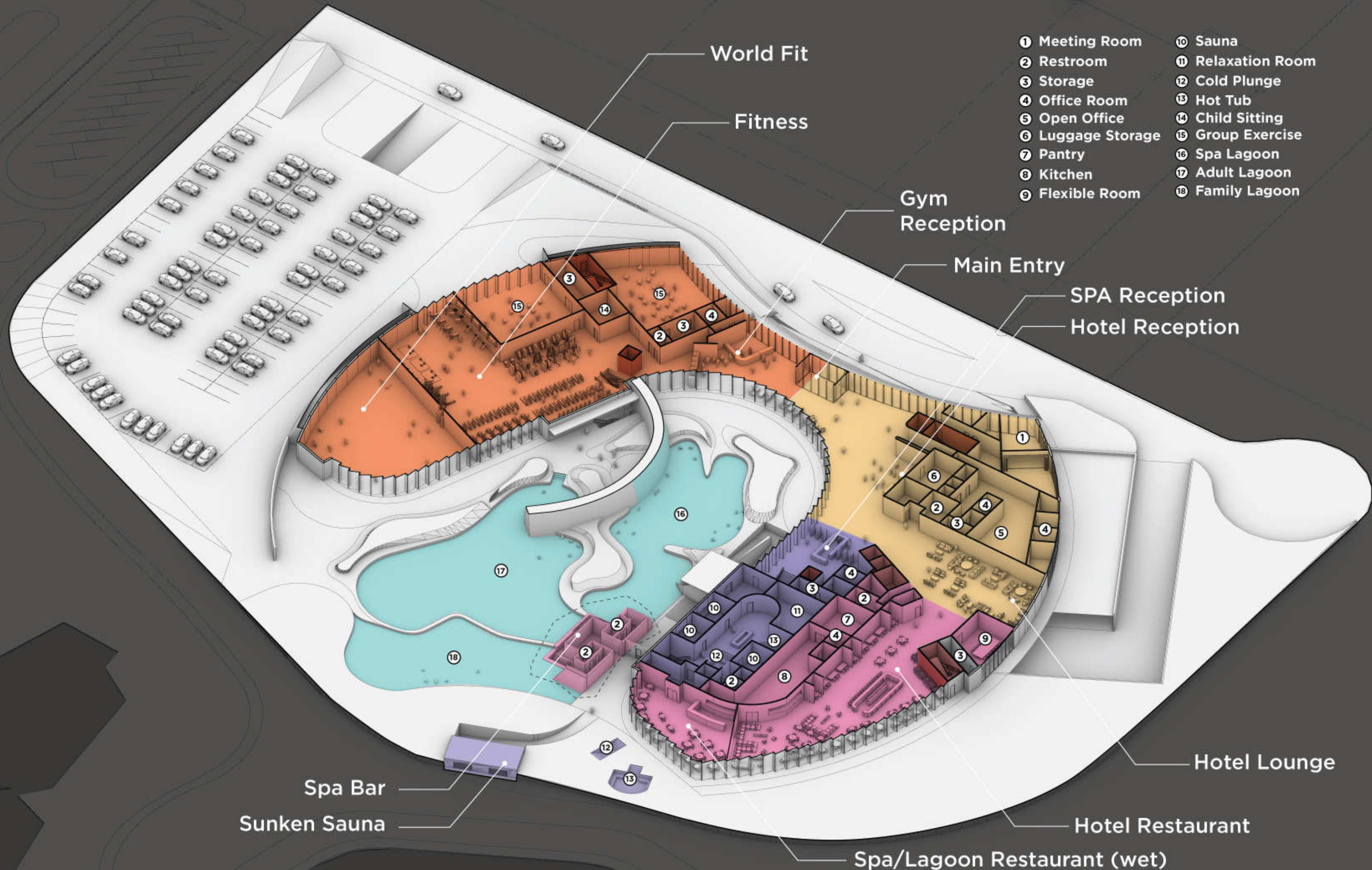
CHAPTER IV

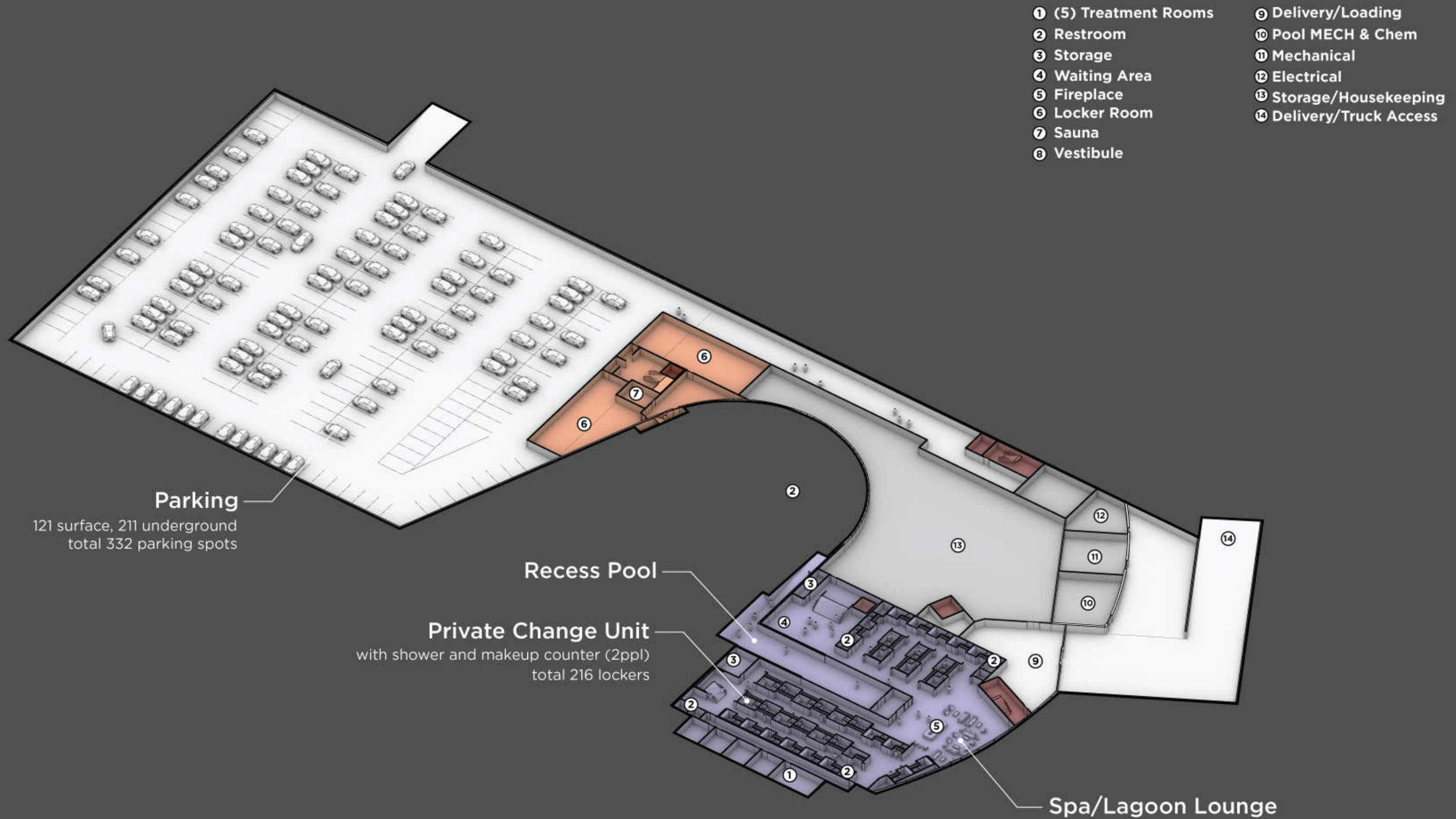
defining the future

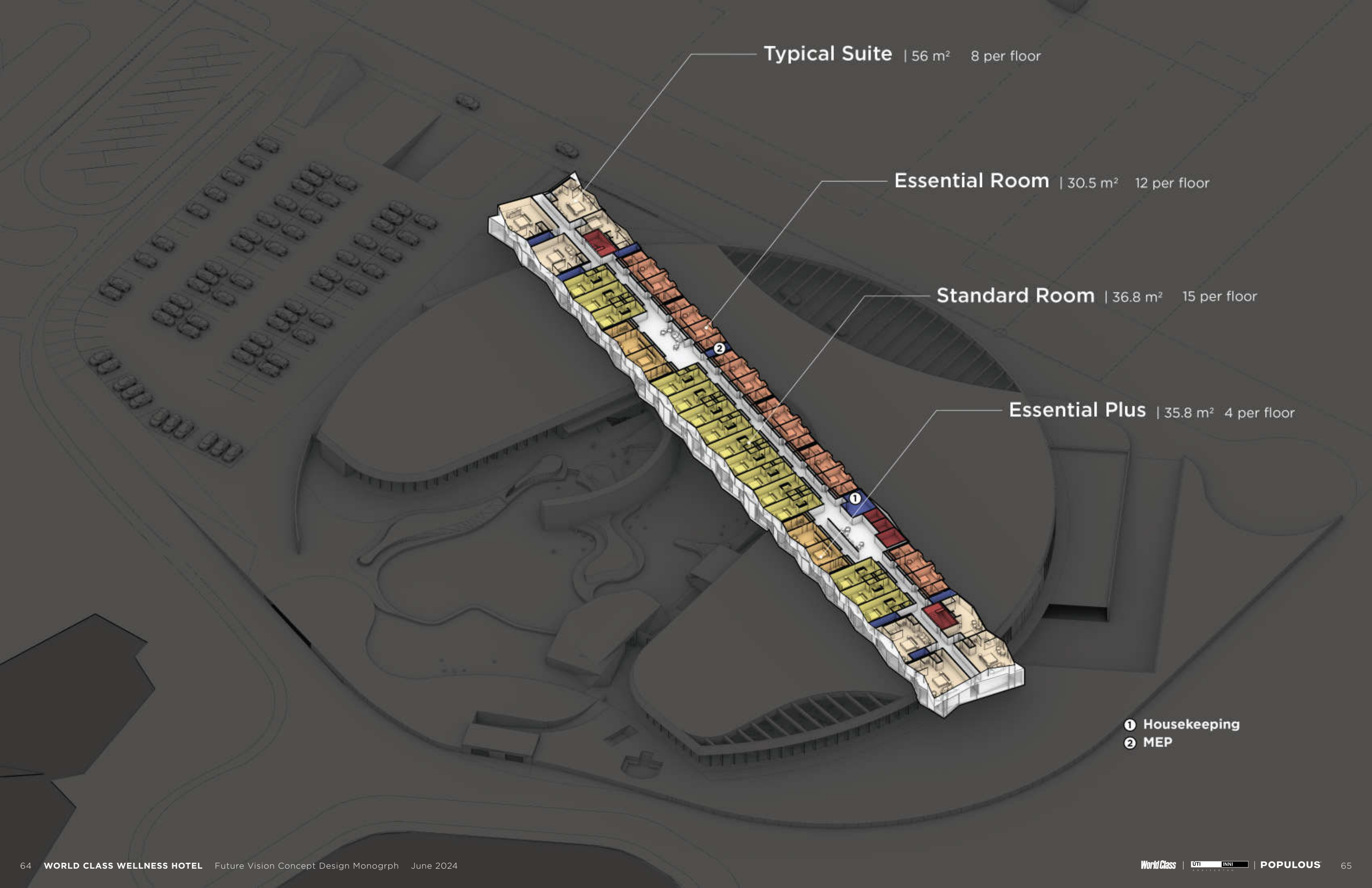


World Class Wellness Hotel









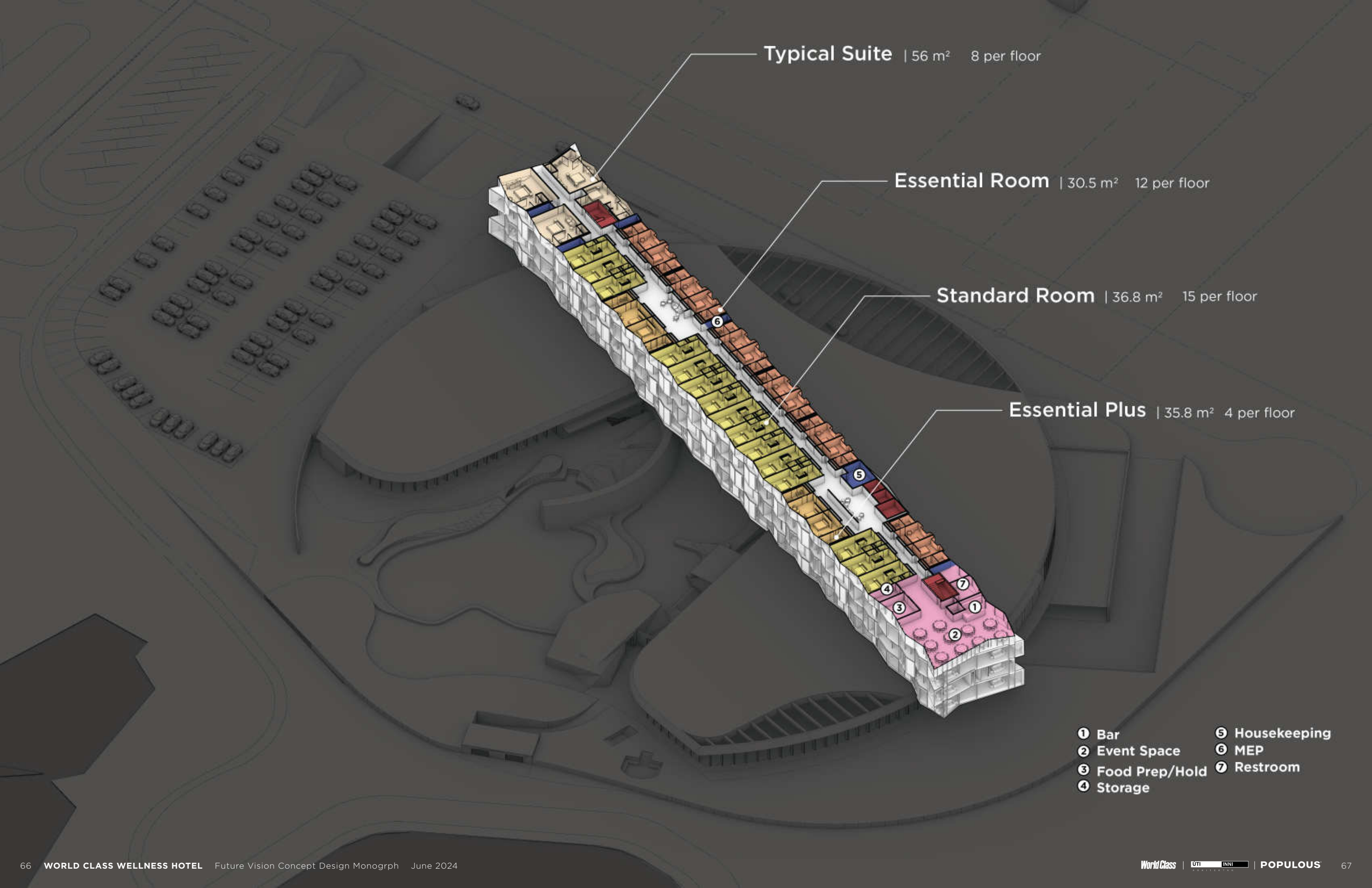
Typical Suite | 56 m² 8 per floor

Essential Room | 30.5 m² 12 per floor

Standard Room | 36.8 m² 15 per floor

Essential Plus | 35.8 m² 4 per floor

① Housekeeping
② MEP



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- ① Bar
- ② Event Space
- ③ Food Prep/Hold
- ④ Storage
- ⑤ Housekeeping
- ⑥ MEP
- ⑦ Restroom



















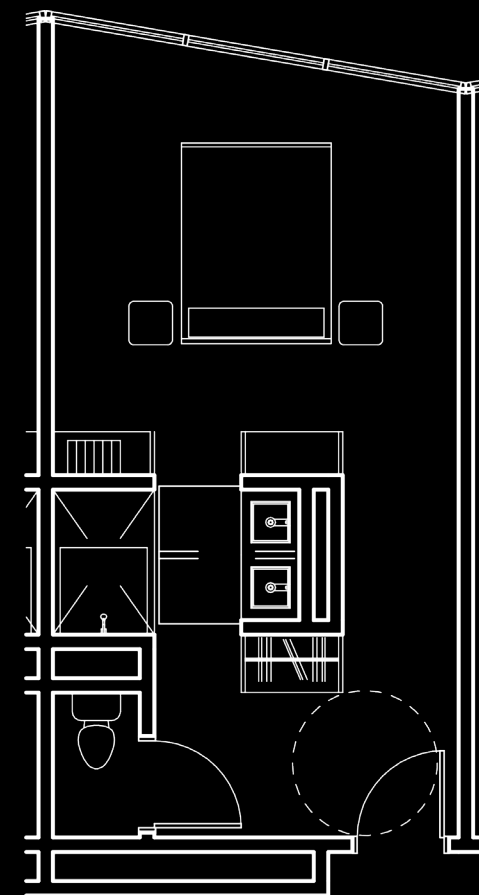


HOTEL ROOMS

In the ethereal landscapes of Iceland, hotel room design often embraces the breathtaking natural surroundings, creating sanctuaries that seamlessly merge with the environment. The typical Icelandic hotel room boasts large windows that frame direct views of the serene lagoons and rugged coastlines, inviting guests to immerse themselves in the raw beauty of the land. The interior design is inspired by the elements, with earthy tones and natural textures echoing the volcanic terrain and glacial formations outside. These rooms serve not only as accommodations but as windows to Iceland's soul, offering a tranquil retreat where guests can connect with nature and find solace in its untamed splendor.

STANDARD ROOMS (75)

36.8 m²





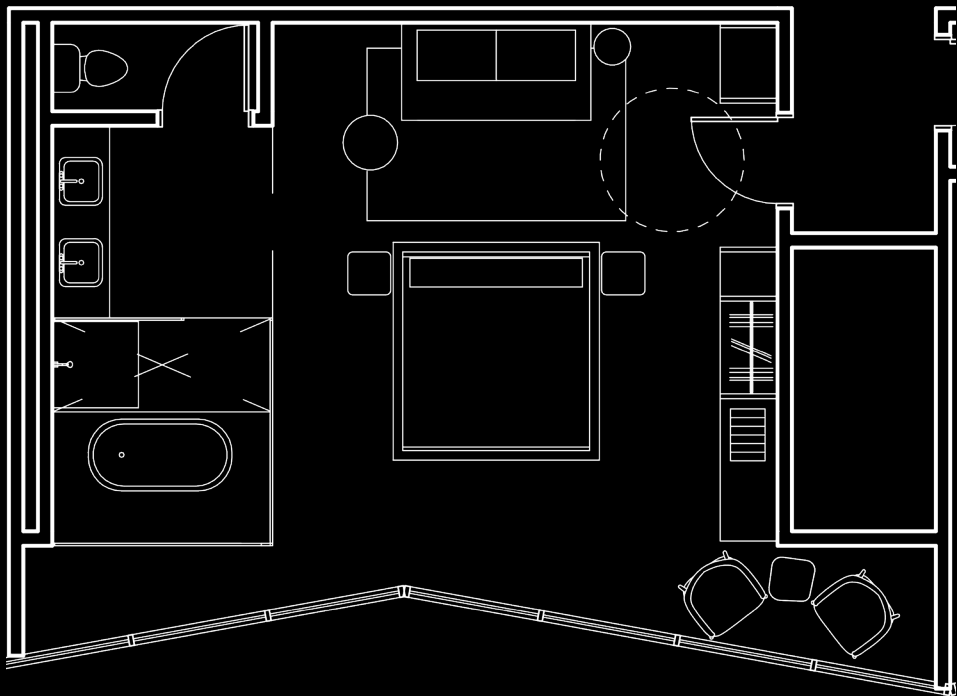
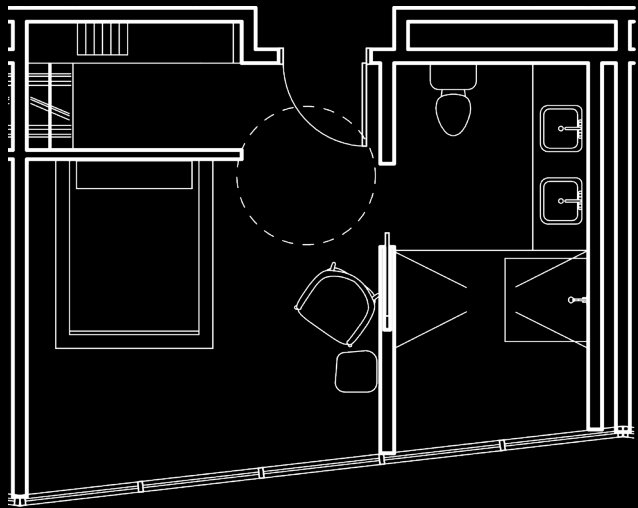
ESSENTIAL ROOMS (60)

30.5 m²



TYPICAL SUITE (32)

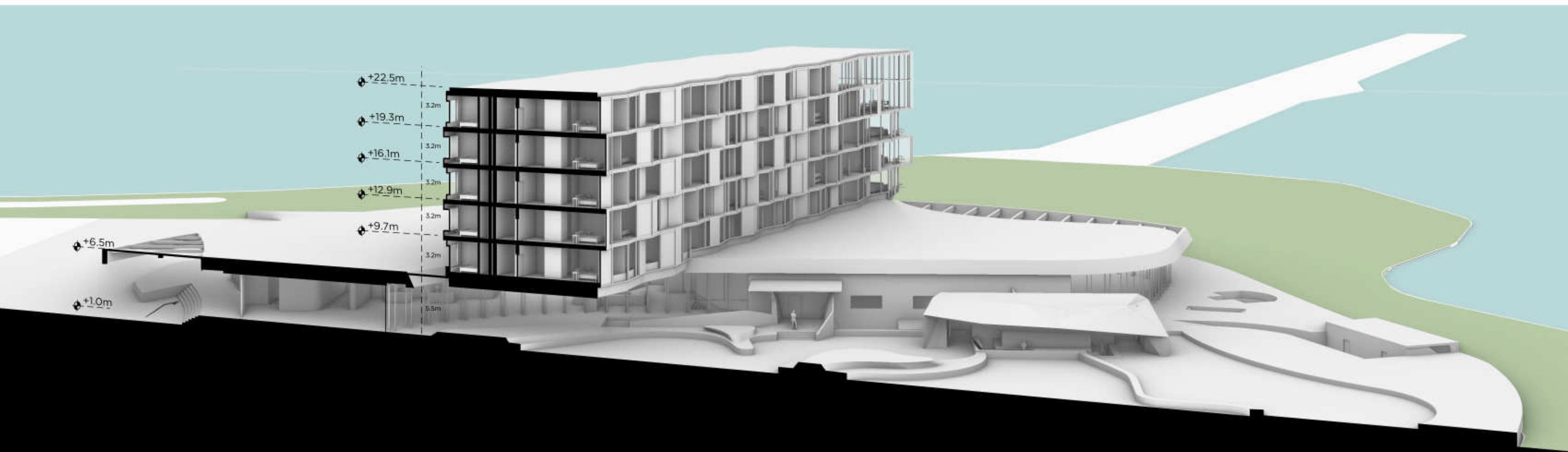
56 m²

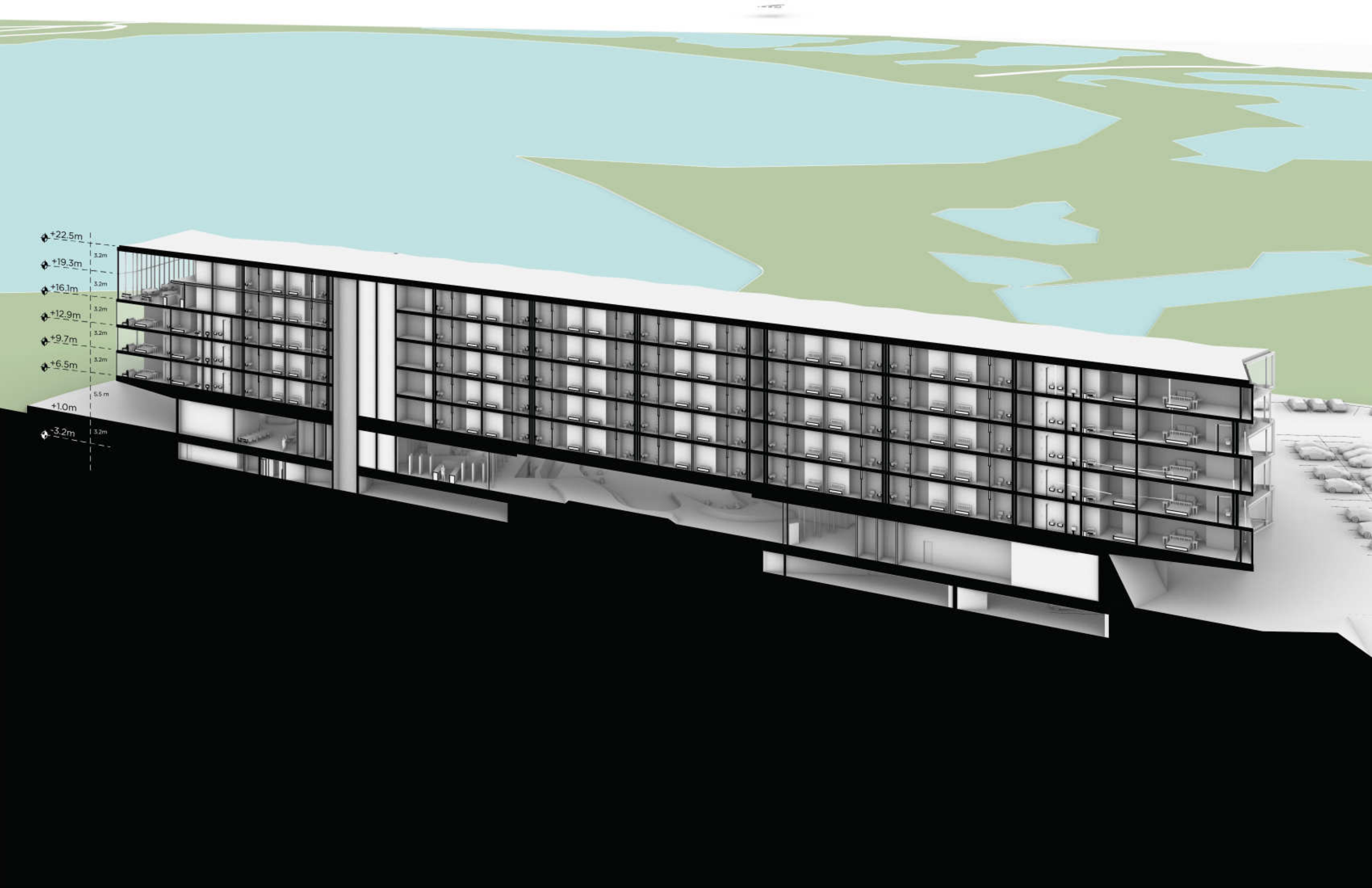














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